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The Helein Law Group, P.C.

8180 Greensboro Drive
Suite 700
McLean, VA 22102

(703) 714-1300 (Telephone)
(703) 714-1330 (Facsimile)
mail@thlglaw.com

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TR.A. DOCKET ROOM

Writer's Direct Dial Number

(703) 714-1301

Writer's E-mail Address

chh@thlglaw.com

February 12, 2004

Via Facsimile and Overnight Courier

(615) 741-5015

Executive Secretary
Tennessee Regulatory Authority
460 James Robertson Parkway
Nashville, Tennessee 37243

***Re: TRA Docket No. 04-00008
Petition of Memphis Shelby County Public Library and
Information Center for Allocation of an N11 Number
(Abbreviated Dialing Code)***

Ladies and Gentlemen

National A-1 Advertising, Inc ("National")¹, by its attorneys, files an original plus thirteen (13) copies of this Statement in regard to the referenced petition of Memphis Shelby County Public Library and Information Center ("MSCPLIC") for Allocation of the Abbreviated Dialing Code 211

This Code is presently used by National to serve the public with a unique personal introduction service in Memphis. National is, however, aware of the rules governing access to these codes based on priorities assigned by the Federal Communications Commission as administered by the Tennessee Regulatory Authority ("TRA"). However, National has just now become aware of the reassignment of these codes to MSCPLIC.² National, therefore, must arrange for an

¹ The TRA's records indicate an earlier name of an affiliate, National Telephone Enterprises. The services in Memphis using the 211 Code are provided by National A-1 Advertising and not by National Telephone Enterprises.

² The TRA notified National of the MSCPLIC's need for the 211 Code. Normally, National is notified through procedures established by BellSouth to govern requests for designated usage of N11 Codes. Because National was not notified according to these procedures, National was not able to earlier act in response to the MSCPLIC's request. National is investigating the circumstances and will provide a further report promptly so that an orderly transition of the Code to MSCPLIC may be effected without injury to National's customers or National.

orderly transition of this 211 Code in order that the public is not deprived of its services and its property rights are not denied without due process of law

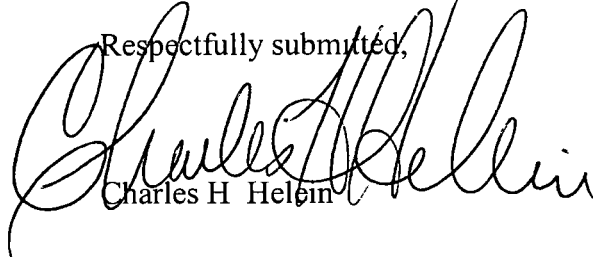
Having been alerted to the Petition seeking activation of the 211 Code by the MSCPLIC, National has undertaken to contact the 211 Code Project Manager for the MSCPLIC and BellSouth to work on establishing the terms and conditions for an orderly transition of this Code

Within a few days, a second report will be filed updating National's efforts in this regard

An additional copy of this letter is enclosed Please date-stamp and return in the postage-prepaid envelope provided

Should there be any questions regarding this filing, kindly contact the undersigned

Respectfully submitted,

A handwritten signature in cursive script, appearing to read "Charles H. Helms". The signature is written in dark ink and is positioned over the typed name "Charles H. Helms".

Charles H. Helms

cc Ronald E. Reid, Senior Agency-Manager
LINC Department, MSCPLIC
(via Overnight Courier)

Patsy Fulton, TRA
(via facsimile)